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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

VOLUNTARY ANNOUNCEMENT LATEST DEVELOPMENT OF SHANGHAI HAICHANG POLAR OCEAN PARK

Reference is made to the announcement of Haichang Ocean Park Holdings Ltd. dated 18 January 2015 (the “**Announcement**”), in which its board of directors announced, among other things, that 上海海昌極地海洋世界有限公司 (Shanghai Haichang Polar Ocean World Co., Ltd.*) won the bids of the land use rights on 16 January 2015 in respect of certain land plots in Shanghai, the PRC, for the development of the park portion of Shanghai Haichang Polar Ocean Park. Unless otherwise defined in this announcement, the capitalized terms shall have the same meaning as those stipulated in the Announcement.

This announcement is made by the Company on a voluntary basis. The purpose of this announcement is to keep the Shareholders and potential investors of the Company informed of the latest business development of the Group, in particular, Shanghai Haichang Polar Ocean Park.

THE LAND PLOTS AND SHANGHAI HAICHANG POLAR OCEAN PARK

The Board is pleased to announce that on 16 September 2015, the project for Shanghai Haichang Polar Ocean Park, after obtained the approval for environment impact assessment on 13 July 2015, obtained the “Approval of Shanghai Haichang Polar Ocean Park Project” issued by 上海市發展和改革委員會 (Shanghai Development and Reform Committee*) and the project for Shanghai

The Group will continue to cooperate and coordinate closely with the relevant government authorities in the PRC in order to ensure the development project of Shanghai Haichang Polar Ocean Park will proceed efficiently.

Further announcement(s) will be made by the Company in connection with the development of Shanghai Haichang Polar Ocean Park as and when appropriate.

On behalf of the Board
Haichang Ocean Park Holdings Ltd.
Wang Xuguang
Executive Director and Chief Executive Officer

Dalian, the PRC, 20 September 2015

As at the date of this announcement, the executive directors of the Company are Mr. Wang Xuguang, Mr. Zhao Wenjing and Mr. Qu Naiqiang; the non-executive directors of the Company are Mr. Qu Naijie, Mr. Makoto Inoue and Mr. Yuan Bing; and the independent non-executive directors of the Company are Prof. Fang Hongxing, Mr. Sun Jianyi and Prof. Xie Yanjun.

* *For Identification purpose only*